



*THE WHITE HOUSE
HISTORICAL ASSOCIATION*

The White House Historical Association Hosts Inaugural Meeting of the White House Experience Advisory Council

June 13, 2025 (Washington, D.C.) – The White House Historical Association hosted the inaugural meeting of the White House Experience Advisory Council on Tuesday, May 13, 2025, at The People’s House: A White House Experience, located at 1700 Pennsylvania Avenue NW. This gathering marked the official launch of a dedicated group of leaders, thinkers, and advocates committed to expanding access to the history and legacy of America’s most iconic residence.

“The White House belongs to all Americans, and our mission is to ensure its history is accessible, engaging, and inspiring for everyone,” said Stewart D. McLaurin, President of the White House Historical Association, “The formation of the White House Experience Advisory Council marks an important step forward in reaching broader audiences through innovation, collaboration, and storytelling rooted in our nation’s most iconic home.”

The Founding Members of the White House Experience Advisory Council are a multidisciplinary group of professionals and community leaders whose support amplifies transformational educational programs like The People’s House: A White House Experience, a groundbreaking, interactive, and immersive journey through the legacy of the Executive Mansion. This inaugural meeting included discussion of upcoming programs and strategies to broaden public understanding of the White House as a symbol of democracy, culture, and civic life.

“It is amazing to watch such unprecedented public access to presidential history. It already draws tens of thousands of visitors, families, and students to experience the White House from the inside,” said Ann Compton, the Founding Chair. “Our dedicated Advisory Council members are committed to sharing the adventure with all who want to learn and appreciate the importance of The People’s House as a symbol of America’s story.”

The White House Experience Advisory Council will convene for biannual meetings to advance their work as ambassadors and philanthropic supporters of The White House Historical Association and will also participate in special engagements throughout the year. The Advisory Council has plans to expand its Founding Member base and is actively

accepting nominations and referrals of civic and business leaders to contribute to the important nonpartisan mission of enhancing the understanding and appreciation of the White House.

“Experiences are central to education and understanding for the current and future generations,” said Nathaniel Bradley, CEO of DataVault AI. “The blended approach of technology and history to educate about the White House is something we are honored to make our contribution towards. This is important work and an advancement in how we can connect with people in learning about America.”

Immediately following the meeting, the Advisory Council hosted a Night at the Museum open house reception. Guests included members of Congress, their staff, and community partners who enjoyed after-hours access to exhibits and the opportunity to engage with the stories, artifacts, and experiences that bring the history of the Executive Mansion to life.

The Founding Members of the White House Experience Advisory Council are:

- Ann Compton, Founding Chair
- AARP
- Alexandra Anastasio
- American Electric Power
- Brenda Blisk
- Kathleen Campbell
- Datavault AI
- Ferrara Candy Company
- Ferring Pharmaceuticals
- Ronald Gruner
- R. Alan Hall
- The History Channel
- Christine Hughes
- Intuit
- Kimberly-Clark
- The John-Paul and Ingrid Lake Family
- Diane J. McDonald
- Microsoft
- National Association of Manufacturers
- Panasonic
- Debra Principi
- Maeve T. Rigler
- The Travelers Companies

For more information, contact TPHpress@whha.org

About The People's House: A White House Experience

Situated on 1700 Pennsylvania Avenue NW, less than a block away from the White House, the 33,000-square-foot, three-floor site features exhibits and galleries that bring the White House and its storied history to life. Visitors can interact with a large-scale White House model, recreation of the Rose Garden, full-scale replica of the Oval Office, recreation of White House moments, and more dimensional galleries combining immersive media and inventive scenic representations.

About The White House Historical Association

First Lady Jacqueline Kennedy envisioned a restored White House that conveyed a sense of history through its decorative and fine arts. She sought to inspire Americans, especially children, to explore and engage with American history and its presidents. In 1961, the nonprofit, nonpartisan White House Historical Association was established to support her vision to preserve and share the Executive Mansion's legacy for generations to come. Supported entirely by private resources, the Association's mission is to assist in the preservation of the state and public rooms, fund acquisitions for the White House permanent collection, and educate the public on the history of the White House. Since its founding, the Association has given more than \$115 million to the White House in fulfillment of its mission. To learn more about the White House Historical Association, please visit WhiteHouseHistory.org.

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