

THE WHITE HOUSE HISTORICAL ASSOCIATION

NEW GAME Added to White House Experience App "Fly Like Ike"

Players Can Pilot Presidential Helicopter Around Washington, D.C.

August 13, 2019 (Washington, D.C.) – The White House Historical Association has just launched a new game in its <u>WHExperience mobile app</u> called "Fly Like Ike." This interactive game allows users to pilot the president's helicopter and make stops to learn about several monuments and historic sites in Washington, D.C. before testing their aviation skills by landing on the South Lawn of the White House.

Helicopters have played an important role in transporting the president since 1957 when President Dwight D. Eisenhower became the first president to use a helicopter. The helicopter used in this game is a replica of the Official 2019 White House Christmas Ornament.



[See images of the "Fly Like Ike" game]

"Fly Like Ike" currently features these seven destinations: U.S. Supreme Court, U.S. Capitol, National Mall, Washington Monument, Jefferson Memorial/Tidal Basin, Lincoln Memorial, and the White House.

"Fly Like Ike" is the latest feature on the White House Historical Association's WHExperience app, which is free to download on iOS, Android devices.

The WHExperience app also provides information and a link to purchase the 2019 Official White House Ornament, which commemorates President Eisenhower's commitment to innovation as the first president to fly in a helicopter while in office in July 1957.

"Fly Like Ike" requires Wi-Fi or a data plan, and is compatible with iPhone 7 and up and devices running Android version 7.0 and up.

The WHExperience app also includes virtual tours of the White House and a "Presidential Lookalike" selfie feature, which is powered by Amazon Rekognition technology.

For more information, visit whitehousehistory.org.

For media inquiries please contact <u>press@whha.org</u> or Jessica Fredericks, Communications Director, at <u>JFredericks@whha.org</u>.

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About The White House Historical Association

First Lady Jacqueline Kennedy envisioned a restored White House that conveyed a sense of history through its decorative and fine arts. In 1961, the White House Historical Association was established to support her vision to preserve and share the Executive Mansion's legacy for generations to come. Supported entirely by private resources, the Association's mission is to assist in the preservation of the state and public rooms, fund acquisitions for the White House permanent collection, and educate the public on the history of the White House. Since its founding, the White House Historical Association has contributed more than \$50 million in fulfillment of its mission. To learn more about the White House Historical Association, please visit www.whitehousehistory.org.