



THE WHITE HOUSE
HISTORICAL ASSOCIATION

Association's "History Happy Hour" Virtual Program Announced as Webby Honoree



April 21, 2022 (Washington, D.C.) – The White House Historical Association's popular "History Happy Hour" event has been honored for Best Virtual and Remote Arts & Culture program in the 26th Annual Webby Awards.

History Happy Hour is a biweekly virtual program in which experts weigh in on a variety of historical topics, share their insights, answer audience questions, and enjoy presidential-inspired libations. Created in April of 2020 in response to the isolation of the COVID pandemic, the program has 65 episodes so far with more than 7,500 unique visitors, 31,000 live views, and over 45,000 registrations. A number of esteemed guests have participated, including presidential descendants, former chiefs of staff, and Pulitzer Prize-winning authors.

The Webby Awards, presented by the International Academy of Digital Arts & Sciences, is the leading international awards organization honoring excellence on the Internet, hailed by The New York Times as the "Internet's highest honor." The Webby Honoree distinction is granted only to the top 20% of all work entered, rendering it a high honor for the History Happy Hour program.

"Robust, mission-driven programming that illuminates White House history in creative ways has always been a priority for the Association," said **Stewart McLaurin, President of the White House Historical Association**. "We're honored to have those efforts acknowledged with such a prestigious award."

“Honorees like History Happy Hour are setting the standard for innovation and creativity on the Internet,” said **Claire Graves, President of The Webby Awards**. “It is an incredible achievement to be selected among the best from more than 14,300 entries we received this year.”

History Happy Hour topics have spanned a range of categories of White House history. Recent programs have featured lesser-known stories, from learning about the influence Mary Ball Washington had on her son who became our first president to analyzing the first ladies and their impact on the Executive Mansion.

RSVP for the next History Happy Hour: [The Working White House](#) on Thursday, April 28 at 5:30pm.

[Learn more about History Happy Hour](#)

About The Webby Awards

Established in 1996, The Webby Awards received more than 14,300 entries from all 50 states and 70 countries worldwide this year. The Webby Awards are presented by the International Academy of Digital Arts and Sciences (IADAS). Sponsors and Partners of The Webby Awards include Verizon, WP Engine, Canva, Omidyar Network, YouGov, NAACP, KPMG, Fast Company, Wall Street Journal, MediaPost, Podcast Movement, TheFutureParty and AIGA.

About The White House Historical Association

First Lady Jacqueline Kennedy envisioned a restored White House that conveyed a sense of history through its decorative and fine arts. In 1961, the White House Historical Association was established to support her vision to preserve and share the Executive Mansion’s legacy for generations to come. Supported entirely by private resources, the Association’s mission is to assist in the preservation of the state and public rooms, fund acquisitions for the White House permanent collection, and educate the public on the history of the White House. Since its founding, the White House Historical Association has contributed more than \$50 million in fulfillment of its mission. To learn more about the White House Historical Association, please visit www.whitehousehistory.org.

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