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The People's House: A White House Experience and D&P Earn First Place at 2025 Inavation Awards

AV Design Collaboration Was Recognized for Best Use of Applied Technology in Museums and Heritage

March 3, 2025 (Washington, D.C.) – The White House Historical Association and Design and Production Incorporated (D&P) are proud to announce The People's House: A White House Experience won the top 2025 Inavation Award recognizing the highest achievement in applied technology in the museums and heritage category. The ceremony took place in Barcelona and celebrated exemplary implementation of AV innovation and advanced technology integration in creative projects. Industry professionals including creatives and tech engineers were in attendance.

Luke Boorady, Managing Director of The People's House: A White House Experience, reflected on the significance of this recognition: "Winning this award showcases our efforts to innovate and excel in providing an immersive front row experience that brings the White House and its history to life. This collaboration aligns with our mission to offer engaging and accessible experiences for all. We are grateful to D&P, Ralph Appelbaum Associates, Cortina Productions, Phase Shift Consulting, and EOS Lightmedia for the excellent work in making this incredible undertaking possible, and we extend our thanks to Inavate for honoring our creative and educational endeavors."

The first-of-its-kind permanent exhibition, which opened in September 2024, was planned and constructed within 20 months. Less than a block away from the White House, the site transports visitors of all ages through the storied past and present of our nation. From a large-scale White House model embedded with engaging storytelling to a gallery of real White House staff revealing behind-the-scenes features and facts, the state-of-the-art technology enhances opportunities for independent and guided discovery throughout the 33,000-square-foot site.

Sue Lepp, VP of Technology Systems Group at D&P and the Project Executive for The People's House expressed: "Every exhibit project is special, but only a few are truly unique in the provision of content and methodology for delivery. Add to that a client that understood that "getting it right" was a process of great teamwork. The Association provided award winning support to make this project great and a lot of fun."

The project awards are selected by a committee of industry experts at Inavate. For a special edition of Inavate Magazine featuring full insights into the winners and a five-page spread on The People's House, visit www.register4inavate.com or [view the digital magazine](#).

For more information, please contact press@whha.org.

About the White House Historical Association

The White House Historical Association was founded in 1961 by First Lady Jacqueline Kennedy to support her vision to restore and preserve the Executive Mansion and its legacy for generations to come. Mrs. Kennedy sought to inspire Americans, especially children, to explore and engage with American history and its presidents. Supported entirely by private resources, the Association is a nonprofit, nonpartisan organization that has contributed more than \$115 million to the White House in fulfillment of its mission. To learn more about the White House Historical Association, please visit WhiteHouseHistory.org.

About Design and Production Incorporated (D&P)

D&P, founded in 1949, is a full-service exhibition production company that serves clients throughout the United States and around the world. Areas of expertise include project management, exhibit engineering, prototyping, immersive media, lighting systems, and installation. Previous clients include the National Air and Space Museum, the National Museum of Natural History, the Ronald Reagan Presidential Museum, the National Museum of the U.S. Army, and more. To learn more about D&P, please visit [Design and Production Incorporated](http://DesignandProductionIncorporated.com).

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