



THE WHITE HOUSE
HISTORICAL ASSOCIATION

COMING SOON: Official 2018 White House Easter Eggs Available Exclusively from The White House Historical Association

February 1, Washington, D.C. — The White House Historical Association will offer the [Official 2018 White House Easter Eggs](#) for sale beginning Thursday, March 1. The Association is the exclusive retailer of the 2018 American-made eggs and is honored to donate a number of eggs to the White House for the Easter Egg Roll.

The wooden eggs will be given as gifts to children attending the White House Easter Egg Roll on Monday, April 2, 2018. The eggs will also be available for purchase as individuals or as a five-egg set while supplies last.



Four eggs feature the Great Seal and are available in vibrant colors of yellow, green, blue and pink. The fifth egg is gold and features the Presidential Seal. All eggs feature the signatures of President Donald J. Trump and First Lady Melania Trump.

The individual eggs in yellow, green, gold, blue and pink retail for \$8.50; the golden egg retail for \$14.95, and the five-egg set retails for \$34.95.

Receive a notification when the eggs are in stock [here](#).

Eggs will be available for purchase in the Association's Washington, D.C. retail stores (1610 H Street, NW and in the White House Visitor Center at 1450 Pennsylvania Avenue, NW). Additionally, the Association will sell the eggs near the exit of the Easter Egg Roll, located near the Ellipse Visitor Center (closest intersection 15th and Pennsylvania Ave.) and at the White House.

Purchases of all Association products, including the White House Easter Eggs, support the Association's nonprofit, nonpartisan mission to preserve, protect, and provide public access to the rich history of American's Executive Mansion and educate the public on the history of the White House.

For all media inquiries, please contact press@whha.org or Jessica Fredericks, Director of Communications at jfredericks@whha.org.

History of the White House Easter Egg Roll

The first annual White House Easter Egg Roll was held on April 22, 1878, after President Rutherford B. Hayes agreed to open the White House grounds on Easter Monday to children who wanted to roll Easter eggs. Music played by the United States Marine Band is also a highlight of the event, started in 1889 by President Benjamin Harrison.

-MORE-

The egg roll holds an important place in White House history. World War I and food rationing stopped the event from 1917 to 1920. In 1942, egg rollers were sent back to the Capitol grounds, the place from which they had been ousted 64 years before. World War II then completely stopped the festivities from 1943 to 1945. President Harry Truman did not host an egg roll. During 1946 and 1947, food conservation efforts caused him to reluctantly cancel the affair. Then from 1948 through 1952, his renovation of the White House made the South Lawn a construction zone. President Dwight D. Eisenhower revived the tradition after its twelve-year hiatus, but a string of his successors could not be at the White House on Easter Monday to greet their egg roll visitors. President Gerald Ford reinstated the presidential appearance in 1976 - the first since Eisenhower had acted as host in 1960. Learn more [here](#).

About The White House Historical Association

First Lady Jacqueline Kennedy envisioned a restored White House that conveyed a sense of history through its decorative and fine arts. In 1961, the White House Historical Association was established to support her vision to preserve and share the Executive Mansion's legacy for generations to come. Supported entirely by private resources, the Association's mission is to assist in the preservation of the state and public rooms, fund acquisitions for the White House permanent collection, and educate the public on the history of the White House. Since its founding, the White House Historical Association has contributed more than \$47 million in fulfillment of its mission. To learn more about the White House Historical Association, please visit www.whitehousehistory.org.

###